Role – Scientific Advisor/ Senior Scientific Advisor

Reporting to; UK & Ireland Medical Director

Location; Harefield – UK

Tenure; Permanent

MAIN PURPOSE:

Key member of the UK Regional Medical Unit, providing high quality scientific support to medical and marketing activities of the UK&IE Regional Business Unit (RMU). Design and implement cross-functional projects under the direction of the medical director.

KEY RESPONSIBILITIES & ACCOUNTABILITIES:

- Be the medical expert for the brand team for a specific therapy area, by partnering with the brand managers in the planning and development of marketing materials and activities
- Maintain current awareness of the medical and marketing teams by identifying new published data for a specific product and therapy area - via congresses, peer-to-peer discussions, literature alerts – and disseminating them to the teams
- Medical review [*and certification]* of promotional and non-promotional material to ensure compliance with all applicable codes (ABPI, IPHA)
- Support the generation of real world data for a specific product or condition, by collaborating with contract research organisations (CROs) and principal investigators (PIs) in phase IV company-sponsored studies
- Support medical affairs projects and activities: such as organisation and delivery of educational symposia, creation of training material, training of Norgine staff
- Support the medical information service by developing medical information material and by second-line handling complex enquiries
- Maintain high standards of technical proficiency

MAIN TASKS:

Medical expert for brand team

- Understand current and future positioning of the brand and identify - with sales, marketing and market access colleagues - activities to achieve those aims.
- Be involved at the planning stage of new marketing projects providing medical expertise and scientific value during scoping of specific activities.
- Contribute to the development of marketing materials and activities by closely collaborating with brand managers to increase the efficiency of team work.
- Work with market access colleagues in developing activities/material aimed to show the cost-effectiveness of and increase access to the specific product.

Maintain current awareness of the medical and marketing teams

- Act as the primary “data expert” for the specific product and therapy area; share clinical/scientific data to optimise the delivery of integrated brand plans.
- Attendance of scientific meetings and congresses to enhance expertise on the specific therapy area and share insights to support business needs.
- Feedback relevant thoughts about the specific product or therapy area following peer-to-peer discussions with healthcare professionals (HCPs) at scientific congresses and meetings.

Medical review and approval of material and activates

- Review both promotional and non-promotional material and activities to ensure compliance with the relevant codes (ABPI, IPHA, etc.).
- Certification of promotional and non-promotional material in line with Norgine’s certification procedure.

Support real world data studies and IIS

- Be the point of contact for the understanding and internal management of UK company-sponsored real world studies and related publications.
- Work with CROs, as required, in the analysis of the data; share the data internally and externally (investigators) for interpretation, positioning and publication planning.
- Drive the development of a publication plan for UK studies; share and discuss it with internal (global medical, global and UK marketing, publication manager, intellectual property, etc.) and external stakeholders (CROs and PIs).
- Coordinate the creation, review and submission of publication material (abstracts, posters, presentations, manuscripts) to ensure that it contains the appropriate clinical or health-economic information.
- Coordinate or lead the presentation of the data (posters, presentations) at both international and national congresses, and feedback insights from the audience.
- Support MSL in management of IIS

Medical affairs project and activities

- Support the Medical Director in the development of medical affairs strategy.
- Lead, together with the brand manager, the planning, organisation and delivery of non-promotional satellite symposia at major national congresses.
- Create and maintain therapy area and product training modules.
- Provides internal training for the assigned therapy area and product to field force personnel (Sales representatives and Medical Science Liaisons) as required.
- Discuss and adapt processes to ensure efficiency and accuracy: update standard operating procedures (SOPs) and work instructions (WIs)

RELATIONSHIPS:

Internal stakeholders:

- UK Medical Affairs
- UK Marketing, Market Access, Sales
- UK Regulatory Affairs
- Global Medical Affairs
- Global Marketing, Market Access
- Global Pharmacovigilance
- Intellectual Property
- Legal
- Finance
- Supply

External stakeholders:

- HCPs, including KOLs, PIs
- CROs

SKILLS & KNOWLEDGE

- Pharmacy degree
- At least 1 years pharmaceutical industry experience; Ideally in relevant therapeutic area and including customer-facing experience.
- Project management skills essential: identify priorities; plan and organise activities; monitor progress to ensure team and individual objectives are met
- Intermediate/advanced knowledge of Word, Power-point, Excel;
- Conversant with key medical websites/databases
- High standard of customer service
- Contribute effectively in the team, engage in team work activities and objectives
- Prioritise and plan work with an appropriate sense of urgency and enthusiasm to cope effectively with obstacles and pressure
- Express and communicate ideas clearly within Medical Affairs and the company as a whole. Ability to communicate complex issues and data to wide range of professional and lay audiences, adapting message and style to suit.
- Respond positively to change by adapting day to day activity and work
- Seek and pursue opportunities to develop within job to perform current role effectively and progress role further

Norgine is a leading European specialist pharmaceutical company with a direct commercial presence in all major European markets. In 2016, Norgine's total revenue was EUR 368 million. Norgine employs over 1,000 people across its commercial, development and manufacturing operations and manages all aspects of product development, production, marketing, sale and supply.

Norgine specialises in gastroenterology, hepatology, cancer and supportive care.

Norgine is headquartered in the Netherlands. Norgine owns a R&D site in Hengoed, Wales and two manufacturing sites in Hengoed, Wales and Dreux, France.

For more information, please visit www.norgine.com

In 2012, Norgine established a complementary business Norgine Ventures, supporting innovative healthcare companies through the provision of debt-like financing in Europe and the US. For more information, please visit www.norgineventures.com.

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Please note that we do try to provide specific feedback to all applications, however sometimes due to the volume of applications received we can respond only to those candidates who best match the position requirements.