



NORGINE IS SUPPORTING THE DUTCH DIGESTIVE FOUNDATION IN ITS NEW CAMPAIGN ON COLORECTAL CANCER

Norgine has recently started working with the Dutch Digestive Foundation (Maag Lever Darm Stichting) on colorectal cancer.

Colorectal cancer is an important health problem in many countries in the western world. A diagnosis of colorectal cancer is made nearly 9,000 times every year in the Netherlands, and some 4,500 Dutch people die from colorectal cancer annually. This makes colorectal cancer the commonest form of cancer in the Netherlands and the second commonest cause of cancer-related deaths.

Almost all fatalities occur within the first five years of diagnosis, with the survival rate depending strongly on the stage at diagnosis. Death rates from colorectal cancer can however be greatly reduced by catching it early.

That is why the Dutch Digestive Foundation has placed colorectal cancer at the forefront of its campaigning for the year 2004-2005. The campaign on colorectal is aimed at generating a deep-rooted and permanent awareness on the part of the Dutch public, professionals and politicians of how useful and how necessary it is that funds be acquired for the information - both preventative and curative - and the research into colorectal cancer that can sometimes save lives.

In its role as a sponsor of the Dutch Digestive Foundation, Norgine will support a population survey into colorectal cancer. Norgine will also support the above mentioned publicity campaign financially.

This is how Norgine is making it clear that they are fully behind the objectives and activities of the Dutch Digestive Foundation.